



November 2009

Selwyn College Make a TV Advertisement competition winners Secondary School Division

The KickStart Breakfast team recently visited Auckland's Selwyn College to present prizes to the winners of the Make a TV Ad competition, in front of the entire school assembly of 700 students.

With Mega Bull perched on stage with the KickStart Breakfast team behind him, School Principal Sheryll Ofner congratulated the winners on taking out the nation-wide competition.

Media Studies teacher Lawrence Mikkelsen, who supervised the Making a TV Ad competition, said he was proud of the four students for their inspired and award winning work.



From left to right: Lawrence Mikkelsen, Kim Stirling Sanitarium Communication Manager, Charlotte Diggle Breakfast Co-ordinator, Students: Finn Croft, Kate Seddon, Richard Giles, Jarron White

"The KickStart Breakfast's Make a TV Ad competition was a great opportunity for the students to be creative and be in with a chance to win some cool prizes.

"We will definitely enter any other KickStart Breakfast competitions – the kids got really into it and it's a great promotion for what the programme is actually about."

After the assembly finished, the students were greeted by two Fonterra tanker drivers who were waiting for them outside. The driver's seat and the ultra loud horn proved to be just as interesting to some students as the built-in milk quality indicators were to other students.

The primary school winner of Make a TV Ad competition, Whitiora Primary in Hamilton, will have their presentation on 02 December. They will receive the same prizes and will also have Mega Bull and a Fonterra tanker visit their school.

